

Hello and welcome to **Sexual Magnetism!**

Let's cut to the chase. Is your sex life DOA? Are you hopelessly horny? Do you sometimes wonder if women even like sex in the first place? Then you're in the right place! In this download we've included the complete, unabridged first chapter of our book **Sexual Magnetism** to give you the solutions!

Spoiler Alert: ALL healthy women want and need sex - but ONLY if you know how to trigger her built-in biological attraction. Keep reading to learn how YOU can become Sexually Magnetic...

Chapter 1

Biology, Boredom and BDSM: Why Modern Women Aren't Getting the Sex They Want

"The great question that has never been answered, and which I have not yet been able to answer, despite my thirty years of research into the feminine soul, is "What does a woman want?"

— Sigmund Freud

If you're reading this book you aren't getting enough sex.

This, as you already know, is a problem.

Lack of sex affects everything in a man's life. When we're not getting laid regularly we can't think straight. Our confidence takes a nosedive. We have trouble concentrating. We start making questionable moral decisions.

We're not alone with this problem, either. We all have single buddies who can't get women and married friends who are basically celibate. Though it is nice to have guys who understand our situation, it doesn't exactly offer much hope. Hey, if we can't get laid and our friends are struggling too, maybe it's not something we can change.

Like Freud we do our best to understand the female mind, but after trying everything we can think of we're still as horny and frustrated as ever. Women are rarely in the mood. In fact, they can go weeks or even months without it. For whatever reason, it appears women have different sexual needs than we do. Eventually, after years of mental and physical torture, we've all come to the same depressing conclusion:

Most women don't really like sex.

Even more disheartening, some research data seems to confirm this theory. Multiple studies describe modern women as generally uptight, unresponsive and unhappy in the bedroom (especially in England). For example:

1. The average adult only has sex about once a week ^[1]
2. One-third of modern women report a lack of interest in sex ^[2]
3. 49% of millennial women report an unsatisfying sex life ^[3]
4. Men, on average, wish for about 50% more sex than they're getting ^[4]
5. And, most British women would prefer a man to make them a cup of tea instead of having sex ^[5]

Alright, we agree on the surface this looks pretty hopeless. But before you give up on women completely and purchase a super expensive robot sex doll, we need to tell you two very important facts.

Fact #1: Women DO want sex!

Many statistics clearly demonstrate all women (even those proper, tea-drinking English birds) need regular deep dicking. Here's a quick sample:

1. Approximately 75% of women say they prefer sex AT LEAST 3 times a week ^[6]
2. Once safety and societal pressures are eliminated, female college students have sex with strangers just as often as male students ^[7]
3. Not only do women watch porn, but they also watch for longer than men do ^[8]
4. The "50 Shades of Grey" erotic fiction series by British author E.L. James has sold over 150 million books ^[9]
5. And, the biggie: The more sex women have, the happier they say they are ^[10]

Alright so what's going on here? Why do most women say they love sex at least three times a week but so many men report their own woman is a cold fish in the bedroom? Where is the disconnect?

Bitter and Horny

The internet certainly has some answers and they're not pretty. Hundreds of misogynist online forums now exist where unhappily celibate men vent their anger on the opposite sex. These forums describe women as "sexual predators who use their bodies for money or power," "masochists who only crave abusive men," "neurotic and unstable nymphomaniacs" and worse.

We understand the anger. We've been there. Both of us have been lied to, sexually manipulated and cheated on. As Jay can attest, when you find out your girlfriend has been sending naked pictures of herself to other guys, it can be downright cathartic to call women "mindless cock-gobbling whores."

It feels good...but it's not very beneficial.

Spending long hours in a dark corner of the web flinging insults at the very women you want to have sex with is bad for everyone involved. It hurts them, it damages your psyche and eventually it guarantees you'll never actually have great sex with a beautiful woman.

This brings us to our second fact.

Fact #2: Female sexuality is very challenging IF you don't know how it works

Every woman on the planet requires that we pass a myriad of tests before she is willing to get naked. To navigate these challenges a man needs to be cool, calm and confident - all things that are hard to do when we're celibate.

This leads to one of the fundamental paradoxes of human sexuality. Women are attracted to men who demonstrate strength, confidence and power, but when a man is too horny he becomes desperate, loses his confidence and forgets his power.

The more men fail to display strong masculine qualities, the more women are left craving something stronger and more intense. Ever wonder why so many modern women are reading stories about billionaires who tie girls up and hit them with a whip?

It's a sad state of affairs for both men and women. Nobody is getting the lovin' they want.

So how do we, as men, solve this paradox? How do we bridge this gap? How can we learn the rules of female sexuality, regain our power, and start getting the sex that we need and women want?

Our search for answers begins with a hot woman at a bar.

Puppets and Puppet Masters

In the great romantic movie of our lives, hormones play a major role. But the catch is that they're completely invisible. While we slave away in front of the lights trying to get laid, all their work is hidden behind the scenes. Just like movie producers, our endocrine system is relentlessly driving every part

of our performance. And for good reason. These powerful producers are chasing the highest goal that can be attained: Reproduction.

How do they work? Here's a classic example. A man sees a hot woman at a bar and attempts to chat her up. Does she accept his initial conversation? Yup, she's laughing and having fun. After a few drinks and some increasingly sexual conversation, she invites him back to her place. He kisses her in the taxi on the way home and they start making out. Everything looks great...until they get to her apartment.

Waiting on the front steps is a douchebag with chest tattoos who immediately starts yelling at the girl. She starts yelling back. Turns out mister chest tats is her "ex" boyfriend who still lives with her. Our hero is pissed at the girl and about ready to knock out the douchebag. As her "ex" finally walks off down the street, the woman tries to apologize to her would-be lover. Our man barely controls his temper, gets back in the taxi and heads home. She starts crying. He spends the night angry, horny and wondering what the hell is wrong with women. She feels bad until mister chest tats comes back and they have make-up sex.

On the surface all the decisions in this crazy drama appear to be choices made by the man and the woman. However, if we look deeper, every so-called "choice" was actually a series of chemically motivated actions directly controlled by their endocrine and reproductive systems.

That desire to bang the hottie? Testosterone. Choosing to let the handsome stranger take her home? Estrogen. Wanting to beat the crap out of the douchebag? Norepinephrine, testosterone and cortisol. Trying to keep the peace between her "ex" and the hot new guy? Endorphins and oxytocin. Sleeping with her "ex" after she swore she wouldn't? Estrogen and dopamine.

Although we may feel like we are in charge, our hormones are the invisible puppet masters, standing above us, pulling the strings of our sexuality. They can't be ignored, they can't be reasoned with, and they never, ever stop working.

If we want to regain control of our own sex lives it is critical to understand how these hormones work and what they want. The first piece of the puzzle is to realize that men and women are controlled by two different sets of producers, following two completely different scripts.

Who are these hormonal influencers vying for immortality? Let's get acquainted with the big bosses.

Let's Meet the Producers

There are four main hormonal producers and each is powerful in their own right. The primary sex hormone for men is *testosterone*; the primary sex hormones for women are *progesterone* and the two forms of *estrogen*. In studying for this book we were surprised to learn that healthy men and women produce all four hormones (Did you know all guys have progesterone? #mindblown) But in this case

quantity is key. As you can see in the chart below, there's a massive difference in hormone production for each sex. This is because each producer has a different goal.

Primary Adult Sex Hormone Levels (Mayo Clinic) ^{[11][12][13][14]}

	<i>Women</i>	<i>Men</i>
Testosterone	8 - 60 ng/dL	240 - 950 ng/dL
Estrogen E1 (Estrone)	17 - 200 pg/mL	10 - 60 pg/mL
Estrogen E2 (Estradiol)	15 - 350 pg/mL	10 - 40 pg/mL
Progesterone	0.8 - 24 ng/mL	Less than 0.2 ng/mL

For *sex drive*, testosterone is the star player. This powerful hormone is what motivates humans to seek out and/or initiate a sexual encounter. Anytime you think to yourself “I’m going to go get myself some booty” that’s testosterone talking. And, as you can see, the differences in T-levels between men and women are huge. The average man has at least 1000% more testosterone than the average woman.

It is important to note here that the term *sex drive* is not the same thing as *sexual desire*. Many sources, including the Merriam Webster dictionary, use the terms “libido,” “sex drive,” and “sexual desire” as direct synonyms. This is a problem because they’re NOT all the same thing.

Let’s clarify. As we noted earlier, healthy men and women both consistently report *sexual desire*. In this book, we define *sexual desire* as “the desire to engage in sexual activity.” *Sex drive* is what compels males to pursue females throughout the natural world. This aspect of sexuality is directly linked to the amount of testosterone in a creature.^[15] Accordingly, our definition of *sex drive* is “the motivation to seek out and instigate sexual activity.”

Unlike males, the female of the species rarely instigates sexual activity. Instead, she displays what researchers call *sexually receptive behavior*. For *sexual receptivity*, estrogen (augmented by progesterone) takes the spotlight. Estrogen is directly linked to female sexual activity across a vast spectrum of species.^{[16][17]} Her actions can include: Responding positively to male courtship behavior, displaying submissiveness, dancing in a suggestive manner, bending over and/or exposing parts of her genitalia, and, of course, letting a male attempt any form of sexual advance.

With this in mind, our definition of *sexual receptivity* will be “the willingness to allow or accept sexual advances from someone else.” Regardless of whether they’re butterflies, cats, wolves, apes or British chicks, a female is most *sexually receptive* during ovulation.^[17] It is here, when her estrogen levels are highest, that females of every kind are the most interested in sex.^[18]

Your Cycle, Her Cycle

You already know that during a woman's monthly cycle her hormones will fluctuate on a semi-regular basis. As her estrogen increases during the first two weeks of that cycle her *sexual receptivity* and her *sex drive* will slowly increase as well.^[19]

What you may not know is that women also have a small diurnal - or daily - hormone cycle. What this means is that if you know your girl well enough you can estimate her *sexual receptivity* during her monthly cycle AND during her 24-hour cycle. Studies also show that this daily hormone cycle (and her potential interest in sex during certain times of the day) usually changes throughout the month.^[20]

But hormones aren't just for chicks. Men also have a strong diurnal cycle. Just like a woman's estrogen levels fluctuate throughout the month, our testosterone levels change throughout the day. Our T-levels are naturally highest in the morning (hence morning wood) and slowly decrease as the day goes on.^[21]

There are some things you can do to affect your testosterone, both for the positive and negative. Weight lifting and getting good sleep are net positives, whereas stress and an unhealthy diet are net negatives. Also as we age our overall testosterone drops. These factors and others will affect your overall libido as well as influence the time of day you are most wanting sex.

How Our Hormones Are Fucking Us

Because of the distinct differences in our biological hardwiring, men and women are, in many ways, separate animals. Men are driven to CREATE, EXPLORE and CONQUER. Women are driven to EXPERIENCE, FEEL and SHARE. And these two sets of drives are often at odds with each other.^[22]

Because men are ACTION-oriented, we are ready to go at a moment's notice. Over a hundred years ago, pioneering physiologist Dr. Walter Cannon first described the "fight or flight" reflex that he observed in men.^[23]

Is there danger? Cannon noted that within seconds a man's eyes dilate, his muscles tense, the hormones vasopressin, adrenaline, norepinephrine and cortisol flood his veins and he's ready to fight. The same is true for his sexual response. Is there a hot woman dancing in his lap? His eyes get huge, his muscles tense, those same hormones floods his veins and he's ready to fuck.

Whatever the situation is, men are ready to go. We don't need anything fancy. We don't need accessories. We need functionality. Efficiency. Action.

A man's motto is "*Stop talking and start doing!*"

Contrast this with women. Because a woman is motivated by FEELING and COMMUNITY, she takes a very different approach to stressful situations. As UCLA social psychologist Shelley Taylor describes in her book "The Tending Instinct,"^[24] when women are confronted by potential danger they

become more likely to express affiliative social behavior. Taylor describes this characteristic as the “tend and befriend” instinct.

(See our free book *enhancement* at wearesuperiormen.com/sexmagenhanced for more details about “The Tending Instinct” and Taylor’s groundbreaking research)

Unlike her male counterpart, during a fight, a woman’s body produces less of the “fight or flight” hormones (adrenaline, cortisol, etc) and much higher amounts of endorphins and oxytocin. These powerful bonding hormones enable her to connect with others quickly. Her biological imperative is to figure what’s happening within the group and to search for a potential solution that will keep people safe, secure and connected together.^[25]

A woman’s motto is “*Our lives are better when we work together!*”

Considering the massive differences between “*Sex Drive vs Sexual Receptivity*” and “*Fight or Flight vs Tend and Befriend*”, it’s no wonder men have trouble figuring out a woman’s sexuality. But we still haven’t discussed the biggest challenge a man must face before he gets a woman into bed:

Her emotions.

Sex, Math and Other Problems

Once a man and woman have lined up their hormones and are physically ready to get it on, a woman still has several more levels of preparation she must consider.

Assuming a woman feels completely safe from sexual assault, she still has to deal with the possibility of STDs or pregnancy. Then there’s the baggage from her previous relationships. She also has to consider her personal religious and cultural background. Plus there are possible repercussions to her social life, including what her friends might think and how her family may judge her.

If she’s going out in public she instinctively wants to look beautiful. She knows being attractive will make her man happy and connect them. She also wants to present herself well to the community and besides, she feels so much better when she looks cute. But wait - what does her man want her to wear? What is he wearing? Where are they going? What’s socially appropriate for the event and venue? What about the accessories she might need? Or possibly that he will need?

Then once she’s on the date itself the decisions get even more challenging. Is she ready to go all the way with this guy? Is he safe to go home with? Assuming he is safe physically, will he hurt her emotionally? Is he trustworthy? And it’s been months since she last had sex. Oh shit, she’s just starting her period. Guys never want that. Now what does she do? Maybe she should just give up and become a nun. Or maybe she should just finish the bottle of wine, say “Fuck it” and see what happens....

On and on her internal dialogue goes. Being sexual for a woman requires her to process dozens of emotional variables, many of which a man rarely experiences. This is why women who are going out

on a date take so much time to do everything and often end up bailing altogether. There's a huge amount of data she has to filter first.

The average woman has an overwhelming number of emotional factors she must calculate before she gets naked, including:

- Strong desire for her safety/security
- Self-confidence issues
- Low-level fears and/or anxieties
- Potential baggage from previous men
- Pre-existing family/cultural/religious issues with sexuality
- The specific circumstances for that particular episode

Why don't most women have more sex? For most of them, the math simply doesn't add up.

This is the challenging sexual problem men are confronted with every day. The great news is that men are naturally equipped with a solution to this exact problem.

The Gordian Knot

In the ancient, war-torn kingdom of Phrygia, a clever man named Gordias won the title of king. But his position was anything but secure. Many men desired the throne and plotted to take it for their own. After much thought, the new king gave his kingdom a challenge. First, he tied an ox-cart to a pole in the center of his city using a highly intricate knot. Then he sent a message to every subject in his kingdom: Whoever could undo the knot would not only rule Phrygia, they would be destined to lead the entire continent of Asia.

Word traveled fast. Soon a long line of great men from around the world came to Phrygia to win the challenge and become ruler of the empire. But the task was too difficult. The knot King Gordias had tied was so complex, with so many interlocking loops and twists, that no one could pull it apart. With his knot secure, clever Gordias reigned unchallenged until his death.

Hundreds of years later the puzzle of the Gordian Knot was still unsolved when a young Macedonian general named Alexander heard the legend and came to visit Phrygia. After trying the same unsuccessful techniques as thousands of others, the young general realized a different solution was necessary. He drew his sword, held it high over his head and with a single stroke cut the entire knot into ribbons. Alexander the Great went on to fulfill the prophecy of King Gordias and become emperor of all Asia.

The clarity, intelligence, and strength of the great emperor enabled him to see through the immediate obstacle in front of him and on to his goal. He was not discouraged by the tangled chaos many other men had failed to solve.

Cutting the Knot

A woman's emotional state is often just like the Gordian knot. Because she experiences so many different feelings at any given time, each tied to the next, each wrapped around stress or fear or some internal hormonal need, it is very difficult for her to let go and enjoy the moment.

Because a woman's sexuality is driven by EMOTIONS, she can't feel sexual until the chaos is figured out. Until she can untangle the mess in her head and heart, she will be too confused and conflicted to feel DESIRE.

This is where a Superior Man can become a woman's knight in shining armor.

Just like Alexander the Great, men are naturally equipped to cut through a woman's emotional Gordian knot. Because a man is designed for ACTION rather than EMOTION, he is perfectly suited to lead a woman through her emotional storm. If her man can stand strong, unshaken by either her internal chaos or the external chaos of life, she will feel safe and secure. If she trusts a man's leadership, a woman can allow herself to relax and enjoy the moment.

Once a man has taken control and she feels everything is okay, a woman will be ready to let him lead her to fun, excitement, and, very soon, sexual pleasure.

Blackjack vs. Craps

Have you ever had a woman blatantly hit on you? It feels weird doesn't it? If a random beautiful woman at a bar comes up to you and says "I want to take you home and do bad things to you," she's obviously trying to get something from you. Probably your wallet and possibly your kidneys.

Women are rarely sexually aggressive and they rarely initiate sex. Why? Because neither her internal or her external biology supports this behavior. In the dance of attraction, masculine men are the natural leaders and feminine women are the natural followers. If a man wants sex it's his responsibility to lead the dance and escalate things sexually. If a woman wants sex it is her job to be available and to let him lead.

A man pursues, a woman demonstrates receptivity to his pursuit.

Matt's Story: It's often said that women are complicated with their sexuality and men are simple. In reality, both men and women are simple - but ONLY after you understand the rules. It's all about knowing your game.

Many years ago I went to a Las Vegas casino with a coworker. At the time I wasn't much of a gambler (I'm still not) and the only game I knew was blackjack. My coworker's game of choice was craps, which, as it turns out, is the most complicated game in Vegas.

I stood there for an hour watching him play game after game of craps and it never made any sense to me. Sometimes when a seven was rolled people were happy, other times when a seven came up everyone lost money. Coming from my perspective of blackjack, craps was totally illogical. In blackjack you either go over 21, you are closer to 21 than the dealer, or you tie the dealer. No matter what it's pretty cut and dry. But when I tried to compare blackjack and craps I kept failing. With each failure I felt more and more frustrated. Eventually, my coworker saw I wasn't getting it at all and he explained what was going on. Once I realized how the game worked and understood the pacing, it all became very clear and I finally started winning money.

Just like the difference between blackjack and craps, male and female sexuality isn't the same game. If you assume a man's sexual "rules" are the same as a woman's "rules", you will end up frustrated, depressed and horny as hell - and with no relief in sight.

Do you still think it's "Not Fair" that you have to initiate sex with your woman? Go ahead and go to the back yard, dig a small hole and bury that little thought right now. Have a moment of silence and come back inside. If you still feel like you deserve to be pursued, you should be open to being with other men because that's the only way it will happen with any regularity. Don't believe us? Go and visit a local gay bar and report back.

We'll say it one more time: A man pursues, a woman demonstrates receptivity to his advances.

What Biology Demands

If you are a heterosexual man, and if you have healthy quantities of testosterone, you will be biologically driven to perform a series of actions throughout your lifetime.

You will want to seek out women to have sex with them. You will want to create certain things and to destroy others. You will want to compete and to win. You will want to succeed. There will be times you will feel compelled to fight. You will work to become strong and powerful. You will strive to provide for and protect the people you call your family. You will desire honor from your community. You will hope to die well.

You may have been taught that some of these behaviors are wrong. You might believe all these behaviors are evil and destructive. You may even feel that the drives behind these actions should be ignored, suppressed, or if possible, eliminated.

It doesn't matter. You cannot be separated from your DNA. If you are a man you will have certain needs. It doesn't matter how strong your willpower is. It doesn't matter how powerful your social or cultural programming is. It doesn't matter if you wait years to act on your desires. Sooner or later biology will win.

The same thing is true for a woman.

If she is a heterosexual woman, and if she has healthy quantities of estrogen, she will be biologically driven to perform a different series of actions throughout her lifetime.

She will want to seek out men for relationships. She will desire a close bond with her family. She will want to build a network of friends and connect with them often. She will want to have incredible experiences. She will want to share her stories and listen to other's stories. She will need to know she makes a difference in people's lives. She will crave the feeling that she is beautiful. Above all, she will desire to give and receive love.

On average, males are taller, have more muscle mass and are more physically resilient than females.^[26] They have higher focus and concentration, increased mathematical and spatial skills and can follow moving objects better.^[27] Men are less motivated by emotional needs and are more ambitious and goal-oriented.^[28] Each of these biological traits facilitates the roles they are driven to perform in society.

Men are soldiers. Builders. Heavy laborers. Policemen. Firefighters. Explorers. Risk-takers. They are the muscle, the backbone of a society. They do the hard work. When danger comes, they are the protectors of the innocent and vulnerable. They keep watch at night. They set wrong things right. They facilitate peace. They create and provide for their people. They seek out new ground and new opportunities. They look danger in the eye and, sword in hand, refuse to back down.

These actions are intrinsic to men. From the time they are born, boys will take sticks and swing them, pretending they are weapons. They will take a small shovel and dig giant holes in the ground. They will find a device with wheels and will sit or stand on it and try to go faster. No one has to teach boys to do these actions. They do them on their own. Why? Because nature imprinted into their DNA the building blocks that keep society working.

On the opposing side, the average woman is shorter, weaker and less physically resilient than a man. Her biology is designed for nurturing, reproduction and beauty. Instead of big muscles like a man, she has breasts for nursing and wider hips for birthing and carrying children.^[29] Women are more skilled at language and social interactions. Women have better emotional understanding, empathy and adaptability.^[30] They are highly skilled at group dynamics. Women have better memories and are better at conflict resolution.^[31]

Expanding their role as caretakers, women gravitate towards careers that help nurture individuals and society. They are nurses. Teachers. Business managers. Human resource directors. Volunteer coordinators. Aides. Women are social connectors, creating bonds quickly with many different people. They are the lifeblood of a society. If necessary, they will fight to the death for the safety of those in their care. They are motivated to fill their home and their community with creativity, activity and joy.

Women are also objects of beauty, desire and affection. They are drawn to fashion, color and style. They crave being beautiful and to be surrounded by beauty. In addition to their reproductive functions, a woman's increased fat levels in her breasts and hips create curves that are sexually desirable to men.

These elements of a woman are also intrinsic from birth. Even very young girls naturally carry dolls and take care of them. They dress up in their mother's heels and jewelry and look pretty. They create art and draw and make crafts. They coordinate tea parties with friends as often as possible. No one has to tell a girl to do this, the actions are all-natural and come prepackaged at birth. It is these intrinsic female drives that keep families, communities and society working smoothly.

To recap: Men have intrinsic biological drives that help them fulfill necessary masculine roles in the family and society. Women have intrinsic biological drives that help them fulfill necessary feminine roles in the family and society. Each of the two sides balances out and completes the other. When the two sides are balanced, harmony is achieved.

Putting It All Together

As married guys, most of us get laid every month or so by our wives. As single guys, if we go on enough dates we will eventually get lucky. But that's not what we want. It's not enough.

No, what we want is for hot women to want us. We want a great, active sex life. We want the ability to arouse a woman (or women) so much that she will literally beg us for more.

The great news is that this is exactly what women WANT and NEED! Sex once a month isn't good enough for her either. Even weekly sex is leaving her seriously starved and unsatisfied. There is only one solution for both of your problems:

You, as a man, must become Sexually Magnetic to women.

Some of you have had limited success with dating. Some of you are currently in LTRs or marriages with dead bedrooms. Some of you have never had a girlfriend. There's even some of you who have never had sex before. No matter what your background is, the first step is to learn the intrinsic biological factors that drive women and men.

Bottom Line: Once you are familiar with a woman's core needs you can start to transform yourself into a Superior Man -- the man your biology wants you to become and the man she is hard-wired to desire.

Homework

- ❖ What are the three statistics that prove women want regular sex?
- ❖ What are the primary female hormones? What do they do?
- ❖ What is the primary male hormone? What does it do?
- ❖ What is the difference between *sex drive* and *sexual receptivity* and how does that difference affect your sex life?

And Chapter One is just the beginning! Here's just some of what you'll learn in the other 16 chapters of **Sexual Magnetism**:

[Chapter 2 - Why Are You So Attractive?](#)

Have you ever wondered if a woman would choose a "normal" guy over a rockstar or a CEO? Can she be sexually attracted to a man with so-so looks who's back in college and barely making ends meet? She can! Chapter 2 will show you exactly what women want and why (Most guys NEVER learn this!)

[Chapter 3 - Becoming the Hot Guy](#)

Have you always wanted to know how hot you are? Or maybe you try very hard not to think about your ugly looks? No matter where you're at, Chapter 3 is going to prove that YOU ARE ATTRACTIVE TO WOMEN RIGHT NOW! Plus we'll show you exactly how to make yourself exponentially MORE attractive *in just a few days!*

[Chapter 4 - The Paradox of Purpose and the Pussy Pedestal](#)

Are you working your ass off trying to make your woman happy but she still doesn't want sex? You need to read Chapter 4 to find out why a man can never EARN a woman's sexual attraction - and the counterintuitive solution that will make you infinitely happier and turn her on like never before!

[Chapter 5 - Becoming a Badass](#)

Are you barely motivated to get off the couch, much less start a whole new workout routine? It's time to make some small, powerful goals and GET SHIT DONE! Chapter 5 is absolutely going to help you get your head back in the game.

[Chapter 6 - Sexy and I Know It](#)

Do you want to start dating but you're fat? Like really fat? Don't worry, there are lots of big guys out there who are dating beautiful women! Chapter 6 will show you why you don't need to lose ANY weight to get laid - and what you DO need to work on instead.

Speaking of fat guys getting laid, great sex is only part of a truly Superior life. If you're overweight and you're ready for more energy, more confidence and a ton of other upgrades, you're going to love the cutting-edge Workout and Weight Loss hacks we've included in part two of Chapter 6.

[Chapter 7 - Feminine Communication: Do You Feel Me?](#)

Are you ready to learn why modern media is attacking masculinity? (*Hint: It's the same reason that virtually guarantees millennial women are unhappy with men*) Check out Chapter 7 to find out how the APA is cock blocking us - and how to use that knowledge to your advantage!

[Chapter 8 - Masculine Communication 101: Shut Up and Be Awesome](#)

Do you keep getting shot down when you try to talk to new women? It's almost guaranteed you're making three major mistakes before you even open your mouth. If you're ready to quadruple your success with new women, you need to learn her three *Conversation Prerequisites* in Chapter 8.

[Chapter 9 - Advanced Masculine Conversation: Becoming the Silver-Tongued Devil](#)

Do you find that talking to women usually ends up feeling difficult or even just plain awkward? It's time to make your conversation FASCINATING for women! Read Chapter 9 to find out how to lead the interaction, avoid the #1 conversation mistake that 99% of guys make, and learn the secret technique to keep her happily talking for hours!

[Chapter 10 - Intro to the Game: Playing with Fire](#)

Do you know what Sexual Tension is? More importantly, can you GENERATE that tension with a woman on demand? If you don't have this critical seduction skill, you're never going to have the sex life that you want. Head to Chapter 10 now to learn all about sexual tension, playing The Game and how you can win BIG!

[Chapter 11 - Teasing: It's Getting Hot In Here](#)

What is THE fastest way to generate sexual tension? What is the one technique that practically guarantees SHE will touch YOU? If your answer is anything but "Busting Her Balls" then Chapter 11 is going to blow your mind!

[Chapter 12 - Sexual Escalation: Burn, Baby, Burn](#)

Are you a single guy who's ready for the main event with your girl? Then you're going to need every single technique in Chapter 12! Unlocking her sexual formula, pushing her buttons, physical escalation, making her beg for it - it's all here in this chapter. Hey, it's way too warm for her to be wearing all those clothes!

[Chapter 13 - Sexual Escalation: Reigniting the Flame](#)

Are you a married guy who's lost his mojo? Are you in an LTR but she's never DTF? If you're not getting laid regularly you MUST read Chapter 13. Learn how to pass your woman's "tests," use *conditional availability* to generate sexual tension and master the art of Dread Game. If your bedroom is colder than Antarctica, this chapter is guaranteed to heat things back up!

[Chapter 14 - Finding a Beauty \(Not a Beast\)](#)

Are you getting a lot of sex but also a lot of crazy to go with it? It's time to start upgrading your class of lady friends! Chapter 14 will give you the tools to graduate from QUANTITY (so many girls, so much chaos) to QUALITY (minimum drama, maximum enjoyment).

[Chapter 15 - Ethical Magnetism: Don't Fuck Her and Then Fuck Her Over](#)

What's the best way to break up with a girl? When should you lie to a woman? How do you tell her about your other fuck-buddies? If you don't know the answers to these questions then you definitely need to read Chapter 15. The more women you date, the more hearts you're going to break. Make sure you do it the right way.

[Chapter 16 - The Four Rules of Next-Level \(Dating\) Success](#)

Are you finally ready to master sex and dating? Then you need the wisdom of the greatest inventor in history! Chapter 16 contains the treasure map to help you find the hottest sex and the most satisfying relationships.

[Chapter 17 - The Locked Castle and the 7 Keys of Manhood](#)

Do you ever feel trapped? Do you believe you're capable of much more than your current life? If you're ready to change everything, it's time for you to read Chapter 17. Manhood is not a right and it's not automatic. First, it must be learned and then it must be earned. The final chapter of this book will give you the keys to unlock your greatest potential: The power of the Superior Man.

Filled with cutting-edge research on the biology of male and female sexuality, **Sexual Magnetism** will walk you through the steps of what a man should ALWAYS do to attract women, and what a man should NEVER do. Whether you're a single guy, in a long-term relationship or you're a married man, **Sexual Magnetism** was written to guarantee you are sexually desirable to women!

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